

aishamunir



education

M.Sc. in International Business Studies

Friedrich-Alexander-Universität | Erlangen-Nürnberg, Germany | 2021 - 2024

Focus: Europe (Grade: 1.15/5.0)

Master's Thesis: The Role of Local vs Global Identity in the Development of Cultural Intelligence: The Marginalization-Identification-CQ Link in Immigrant Workers

B.A. in Computer Art & Design

Mount Holyoke College | South Hadley, MA, USA | 2000 - 2004

Magna cum Laude (GPA: 3.89/4.0)

General Certificate of Education (A & O Levels) - Cambridge Board

Beaconhouse School System | Lahore, Pakistan | 2000 & 1998

Bronze Medalist

experience

Student Assistant

Friedrich-Alexander-Universität | Germany | Oct 2023 - Present

Assisting the Dean of International Affairs with promoting cultural diversity on campus and attracting qualified international applicants to the School of Business, Economics and Society

Communication Consultant

Graphic Designer | Germany & Pakistan | Aug 2010 – Oct 2023

Freelance work for LUMS, Seido HR, X Gear, HKD Consulting and Smart Tech (Germany)

Design Manager

Bramerz | Pakistan | Nov 2009 - Aug 2010

Managed a team of designers responsible for websites, mobile/facebook applications and campaigns in social media company servicing Nestlé, Unilever, DELL, Service and Tetrapak

Associate Art Director

Ogilvy & Mather | Pakistan | Nov 2005 - Nov 2008

Responsible for the design of corporate magazines, interior branding projects, websites, packaging and campaigns in a multinational advertising agency servicing the FMCG sector in Pakistan including clients such as Nestlé, Pakistan Tobacco Company, Coca-Cola, TOTAL PARCO

Graphic Designer

Synergy Advertising | Pakistan | Nov 2004 - Oct 2005

Trained under the art director during the launch campaign of a major telecom company

Marketing Assistant

ISS Inc. | United States of America | Mar 2004 - Oct 2004

Content management and event organization for this manufacturer of bio-medical instrumentation

Administrative Assistant

Idyllwild Arts Foundation | United States of America | Summer 2002 & 2003

Student Assistant

Mount Holyoke College | United States of America | 2001 - 2004

Department of Theater Arts, Mount Holyoke College Art Museum, Office of the Arts Coordinator

awards

International Campaign Award

Drive Safe Campaign | TOTAL PARCO, France | 2006

Phi Beta Kappa Scholar

Mount Holyoke College | South Hadley, MA, USA | 2004

Sarah Williston Scholar

Mount Holyoke College | South Hadley, MA, USA | 2003

Mount Holyoke Internship Scholarship

Mount Holyoke College | South Hadley, MA, USA | 2001

DHA Merit Scholarship

Beaconhouse Public School | Lahore, Pakistan | 1993-2001

Interschool Debating Awards

Beaconhouse Public School | Lahore, Pakistan | 1998-2000

Bronze Medalist – GCE O-Levels

Beaconhouse Public School | Lahore, Pakistan | 1998

volunteering

International Big Sister

Buddy Program | Mount Holyoke College | 2002-2004

Website Manager

Muslim Students Association and Office of Student Programs
Mount Holyoke College | 2002-2004

Secretary and Member

International Club | Mount Holyoke College | 2001-2003

Member

Debate Team, Mount Holyoke College | 2001-2002

President

Theater Club, Beaconhouse Public School | 1997-2000

Member

Regional Debating Team, Beaconhouse Public School | 1998-2000

Academic Tutor

Beaconhouse Public School | 1997-1998

Vice President

Student Council, Beaconhouse Public School | 1997-1998

strengths

- an impeccable command of conventional and digital visual environments (Adobe InDesign, Canva, Microsoft Office, Microsoft Teams, SPSS, Zoom etc.)
- a dynamic combination of visual and creative conceptualization,
- a proven ability to motivate teams to deliver unique solutions under strict deadlines,
- excellent public speaking and presentation skills,
- native level proficiency in English and Urdu and intermediate knowledge of German